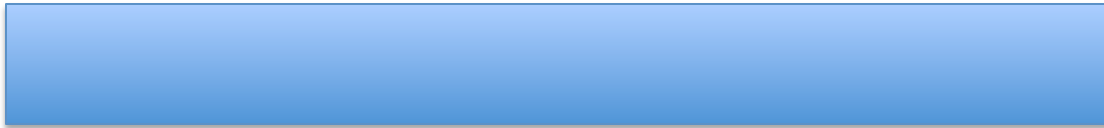


AD RATE SHEET

Advertisers on brewcityparent.com get results.

In a market that competes for family dollars in the Milwaukee area, advertising on our site can help you reach a targeted, niche audience with purchasing power.

We offer a flexible advertising structure with competitive rates. We can create your ad for you or you can send it to us. Many ad sizes are available, including top and bottom banners, right and left rails and sponsorship opportunities for our calendar and Mom U. blog.



Leaderboard Ad (Top and Bottom Banners) – 728 x 90

- **\$100 for 1-month run**
- **\$75/month for 6-month run**
- **\$50/month for 1 year run**

Right Rail Ad (Medium Rectangle) – 300 x 250

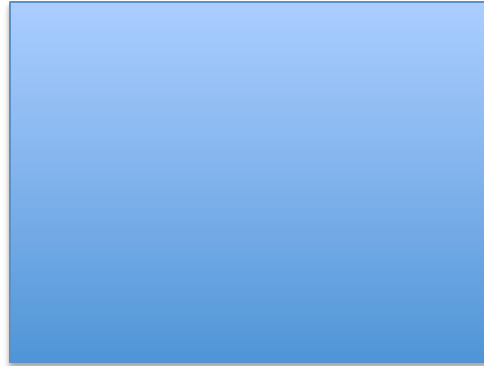
- **\$75 for 1-month run**
- **\$50/month for 6-month run**
- **\$25/month for 1 year run**



**Calendar/Blog Ad
(Medium Rectangle) – 300 x 200**

**Sponsor BCP.com's popular Calendar of
Events listings and Mom U. Blog:**

- **\$50 for 1-month run**
- **\$25/month for 6-month run**
- **\$10/month for 1 year run**



Other ad sizes available:

Wide skyscraper: 160 x 600

Rectangle: 180 x 150

CALL TODAY FOR AVAILIBILITY: Call Shawn Paar at 414-313-6610 or
Kirsten Klahn at 414-335-7392

(Rates current as of January 2015, subject to change)